

KEY FACTS

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# FACT SHEET 2026

*Fórum Imobiliário · Portugal*  
*Version for media and partners.*

FACT SHEET

# Fórum Imobiliário 2026

*Four cities. One national conversation. An invitation to take part in the transformation of real estate in Portugal.*

|           |        |           |
|-----------|--------|-----------|
| LISBON    | 03 NOV | Tuesday   |
| ALBUFEIRA | 05 NOV | Thursday  |
| COIMBRA   | 10 NOV | Tuesday   |
| PORTO     | 25 NOV | Wednesday |

|        |                                                                                  |
|--------|----------------------------------------------------------------------------------|
| FORMAT | Four in-person events. Free attendance, registration required and limited seats. |
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| PROMOTER | APMLS · institutional and associative leadership. |
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|                    |                                                                             |
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| TECHNOLOGY SUPPORT | SyncMLS · founding platform and infrastructure serving the sector's vision. |
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| THEMES | Collaboration · transparency · trust · professionalisation · data · MLS · best practice · consumer experience · the future of real estate. |
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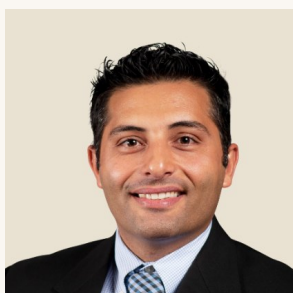
|           |                                                                                                                                                |
|-----------|------------------------------------------------------------------------------------------------------------------------------------------------|
| AUDIENCES | Real estate agents, brokers, directors, investors, developers, associations, institutional bodies, coaches, leaders, journalists and partners. |
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| POSITIONING | A forum for the whole sector. It is not a technology product launch. |
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| INFORMATION BEING UPDATED | Times, final programme, photographs and official contacts. |
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SPEAKERS AND TRAINERS

## Who will be in the room



**Sérgio Juvêncio**

PRESIDENT OF APMLS



**Marina Ferreira**

TRAINER

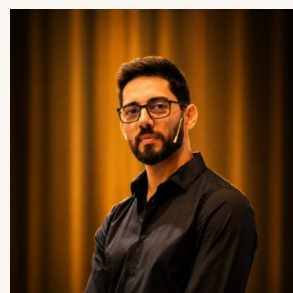
*Ethics and Professional  
Excellence*



**Vítor Neves**

TRAINER

*Professionalism and  
Differentiation in Real  
Estate Brokerage*



**Augusto  
Pinheirinho**

TRAINER

*Marketing, communication  
and artificial intelligence*

ROUND TABLE · IN THE AFTERNOON

### Round table with specialist lawyers

In the afternoon, a round table brings together lawyers specialising in GDPR, competition law (Portuguese Competition Authority) and real estate law.